



Fort Stewart & Hunter Army Airfield

Family & MWR Marketing Services **Sponsorship** & **advertising** Opportunities

Who We Are

Morale, Welfare and Recreation (MWR) is a network of support and leisure services designed for use by U.S. service members (Active, Reserve, and Guard), their families, military retirees, and other eligible participants.

Army MWR is a quality-of-life program that directly supports readiness by providing a variety of community, soldier, and family support programs, activities and services.

Included within the MWR footprint are fitness, recreational, educational, and other programs and activities that enhance community life, foster soldier and unit readiness, promote mental and physical health helping to provide an exceptional working and living environment for U.S. Army soldiers, family members, retirees and its civilian workforce.

By partnering with MWR and Fort Stewart/ Hunter Army Airfield you are helping MWR provide superior events and programming to our service members and their families.

In return MWR offers you the opportunity to create memorable brand experiences through activations, interactive displays, event branding, media content curation and other advertising opportunities. Your business will benefit and grow ROI potential.

Fort Stewart and Hunter Army Airfield is home to a robust and diverse community where our service members and their families live and work. Through Army Corporate Partnerships, we extend an invitation for you and your brand to be seen as a community partner.

We invite you to become a link in an integral business network of the Fort Stewart and Hunter Army Airfield community. Through Partnerships with us, you can show you recognize and appreciate this community's challenges and sacrifices.

Education High School Diploma 86% U.S. Population **88%** Active Enlisted **College Degree 29%** U.S. Population 87% Active Enlisted **Monthly Income** Officers **Enlisted Soldiers** \$8,490 \$4,329 **Population** İ İ Service Members **† † †** İ İ Family Members Civilian Ť Ť Ť Ť Ť Ť T Employees Retirees 69K & Family Members **30% 21%** 15% E3 RANK **BREAKDOWN** approximate 14% E6 3% OTHER **7%** E7 4% 6% 02 E2 & O3



Annual \$685 Million

Economic \$4.9 Billion

Largest City in Georgia 114K Population

285K Acres of Training Area

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10,875,144

Fort Stewart

Annual Gate Traffic



3.871.988 Hunter Army Airfield



Facilities



Outdoor Swimming Pools



Outdoor Recreation Centers



Outdoor Sports



Complex





Halls

Physical

Fitness

Centers

Child And

Services

Catering

Youth





Auto Skills



FS

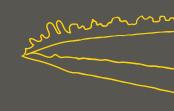
Centers Leisure

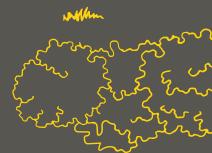


Centers



Army Library









BUSINESS OPERATION DIVISION

Providing our community with leisure activities and event spaces such as Golf, Bowling, Bingo and Catering.

Golf Courses

At Taylors Creek and Hunter Golf Courses we provide beautiful 18 hole courses each with clubhouses, pro shops and driving ranges.

Club Stewart

Offering catering services on or off site, with six unique venues and a recently renovated ballroom that can host parties for up to 600.

Marne Lanes

With its 36 lanes, combines the look and feel of a big-city facility with the cozy comfort of your neighborhood bowling center.

Bingo

One program with two locations where you can win big. With live stream video from Hunter Army Airfield to Fort Stewart, our costumers can enjoy a variety of games and friendly competition.



RECREATION DIVISION

Providing our community with Outdoor Recreation Assets to include lakes, ponds, rivers, hunting grounds, outdoor trips and activities, Pools and Swimming programming

Outdoor Recreation

Our Outdoor Recreation division and The Low Country Adventure Center are your one-stop destination for all your outdoor recreation needs and is Georgia's 2nd largest public HUNTING & FISHING entity. Pavilion Rentals

- Ponds
- Tent Sites Paintball
- RV Campground
 - Pet Boarding & Grooming

Hays Library

Housing a great variety of resources both educational and for entertainment. Hays Library has computer labs, gaming areas, hosts numerous craft activities and weekly story times.

Fitness Centers

With 5 state of the art Fitness Centers and a team of passionate professionals that want to see everyine succeed, we are keeping Fort Stewart and Hunter AAF fit to fight.

Leisure Travel Service Centers

With offices at both installations, we offer discounted entertainment tickets and vacation packages.

Corkan Recreation Area

Offers fun for the whole family with lots of great activities and great prices.

- Party Areas
- Laser Tags
- Mini-Golf
- Roller Skating Rink
- Inflatable Rental
- Splash Spray Park





CHILD & YOUTH SERVICES

Providing our families with variety of child care options, parent education programs, summer camps, youth sports and fitness, sports clinics, school liaison assistance ensures that families are able to obtain academic achievement and awareness of community resources.

Child Development Center

Full day care, hourly care, part-day preschool, and parent education programs.

School Age Services

Before/after school care, full day care on school out days, summer camp, hourly care, parent education, and special events.

Middle School Teen Programs

Before school care, open recreation, summer camp, hourly care, parent education, special events.

School Liason Assistance

Informs and assists Military Families on youth education and transition issues in collaboration with local schools.

Youth Sports & Fitness

It provides supervised team sports and individual sports, skill building clinics, and fitness program.

RAVE REVIEWS

Heather P.

MWR is such a huge supporter of the Military and their families as well as the community. We always support and look forward to all the amazing events and opportunities they provide for our Fort Stewart family.

Juan M.

Plenty of fun activities for us Soldiers, and our families,

Victoria M.

MWR is a fabulous community. It really makes families enjoy the environment and helps bring the base together. To have a structural organization is always helpful so thank you for that!

Jade B.

This is an amazing organization.

Rose R.

I really enjoy seeing all the family fun events y'all put on! And love the events that are put on during the years. As a new spouse to this area, this page is very welcoming and up to date on current events and activities.

Catherine M.

Love the events you guys host.

Andrea V.

We enjoy the family friendly events.

Jessica H.

Everyone was nice and accommodating. We can't wait to attend more events.

Jay R.

Family friendly with something always going on to keep us entertained.

Heather P.

Very Family Friendly. We love the treehouse, bowling, and other events held by the MWR.

Erica R.

I love the MWR. They provide a lot of different activities for people of all ages. I have lived here for almost 13 years and we love everything they have to offer!







OUTDOOR REC Adult & Youth Fishing Tournaments Manged Hunts Movies Under The Stars



GOLF COURSES Tournaments Lessons Clinics



CHILD & YOUTH Month of the Military Child (Kids Fest) Youth Sports Leagues Kids Fun Run Back to School C.A.I.R. Fair



LIBRARY Gaming Tournaments Story Time Robotics Club Summer Reading Program



CLUB STEWART

Easter Brunch Mother's Day Brunch Special Banquets Year Round Newcomers' Orientation



BOSS Trips Movie Nights Socials



MARNE LANES Host Viewing Parties Tournaments Leagues



SPORTS & FITNESS Body Building & Power Lifting Competitions

Body Building & Power Lifting Competitions Running Events Commander's Cup Leagues for various sports Seasonal Sports Tournaments



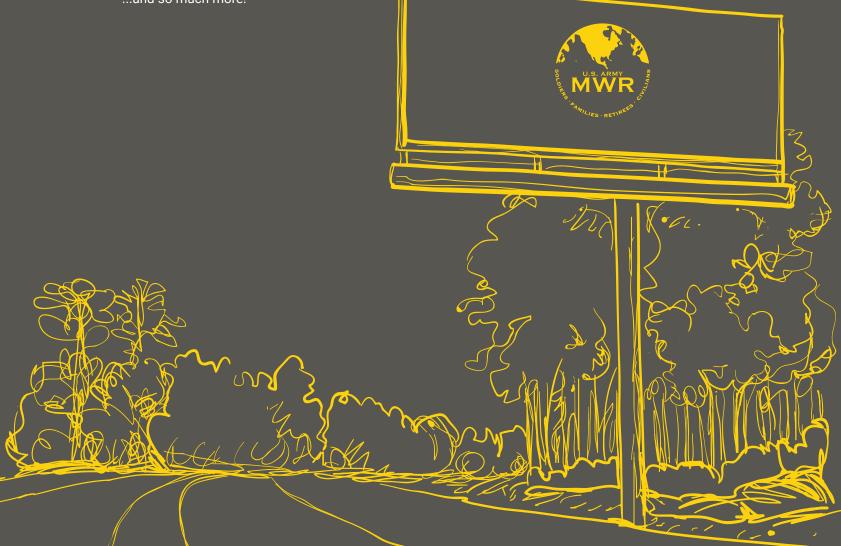
AND SO MUCH MORE! Summer Celebration Festival of Lights Spring & Fall Carnivals

WE ARE YOUR MILITARY MARKETING EXPERTS

Connecting you with Soldiers, Families, Retirees and Veterans within our community. We offer a customized partnership to assist you in creating a robust military brand strategy. You will be able to engage and develop a customer base of brand loyalty, multi-generational, diverse and new to the area customers. It is our objective to be the subject matter experts, guiding you from concept to implementation.

MWR Advertising Opportunities

4 Billboards 24 Indoor Digital Screens 8 Outdoor Digital Boards Website Social Media Banners Vehicle Wraps Desk Covers Posters ...and so much more!





Fort Stewart & Hunter Army Airfield

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FOR SOLDIERS · FOR FAMILIES · FOR RETIREES · FOR CIVILIANS

StewartHunter.ArmyMWR.com