

SOCIAL MEDIA

Total Social Reach	Single Post Rate	3 Post Rate (10% Off)	6 Post Rate (15% Off)	9 Post Rate (20% Off)	12 Post Rate (25% Off)
16,748	\$167.48	\$452.20	\$854.15	\$1,205.86	\$1,507.32

+Total as of October 2016

DIGITAL SIGNS

Sec/Spot	12 Month Impression (1x10min)	1 Month Impression (1x10min)	12 Month Rate (20% Off)	6 Month Rate (15% Off)	3 Month Rate (10% Off)	1 Month Rate
15	1,257,921	104,837	\$8,050.70	\$4,276.93	\$2,264.26	\$838.61
30	1,257,921	104,837	\$12,076.04	\$6,415.39	\$3,396.38	\$1,257.92

WEBSITE ADS

Leaderboard Avg. CTR (728x90px)	Medium Rectangle Avg. CTR (300x250px)	Leaderboard & Medium Rectangle CTR	3 Months/50,000 Impressions	6 Months/100,000 Impressions (15% Off)	9 Months/150,000 Impressions (20% Off)	12 Months/250,000 Impressions (25% Off)
0.21%	0.26%	0.19%	\$500.00	\$850.00	\$1,200.00	\$1,875.00

BOWLING CENTER SCREENS

Facility	Screens	12 Month Rate (25% Off)	9 Month Rate (20% Off)	6 Month Rate (15% Off)	3 Month Rate (10% Off)	1 Month Rate
Marne Bowling	36	\$1,976.00	\$1,581.12	\$1,119.96	\$592.92	\$219.60
Stewart Bowling	12	\$658.80	\$527.04	\$373.32	\$197.64	\$73.20

VEHICLE WRAPS (MOBILE BILLBOARD)

Vehicle Type	Location	Max # of Passengers	Cost/Year
Van	BOSS	15	\$4,500.00
Van	MWR HQ	15	\$4,500.00
Catering Truck	Club Stewart	N/A	\$5,500.00
Utility Trailer	Special Events	N/A	\$5,500.00

BUILDING ADS

Army Installation	Population	8'x20' Printing, Shipping & Installation	12 Months (35% Off)	6 Months (20% Off)	3 Months
Fort Stewart	68,788	\$1,525.00	\$10,465.00	\$6,440.00	\$4,025.00
Hunter Army Airfield	4,872	\$1,628.00	\$8,132.80	\$5,004.80	\$3,128.00

SAMPLING / INTERACTIVE DISPLAY

Facility Name	Annual Visits	Cost/Day
Newman Fitness Center	269,047	\$391.14
Johnson Fitness Center	205,035	\$357.56
Marne Bowling Center	151,903	\$333.01
Tominac Fitness Center	145,579	\$326.37
Caro Fitness Center	87,512	\$295.91

Facility Name	Annual Visits	Cost/Day
Stewart Bowling Center	81,817	\$294.71
Jordan Fitness Center	43,326	\$272.73
Hunter Run/ Club Stewart	25,470	\$263.92
Taylor's Creek Golf Course	11,252	\$256.15
Hunter Golf Course	10,541	\$255.76

* Above pricing reflects client conducting sampling

* Family & MWR may conduct sampling for client, please request quote



GOLF COURSE ADVERTISING

Golf Course	Cart Wrap 12 Months	Tee Marker Sign 12 Months	Bench Advertising 12 Months	Driving Range Partition 12 Months
Taylors Creek Golf Course	\$1,037.60	\$500.00	\$1,037.60	\$500.00
Hunter Golf Course	\$1,002.05	\$475.00	\$478.00	\$500.00

