Website

Above Fold

Leaderboard
728 x 90px (Every Page)

Above Fold

Medium Ad
300 x 250px (Every Page)

Below Fold

Small Ad
180 x 150px
(Every Page)

Ad sizes not to exceed 80KB

Graphic Tip
Keep designs simple and remember ads are responsive and will show up on mobile devices which is significantly smaller than the desktop view.

Digital Sign

1500 x 844px (1480 x 824px)

Static Images
.jpg (preferred format)
.gif
.png
Video & Motion Graphics
.wmv

ALL STATIC IMAGES MUST BE IN RGB COLORSPACE

Video and motion graphics can be very large. A target file size should be 20mb or less. We would prefer the file size to be as small as possible and yet maintain a quality appearance.

Audio is not currently supported on the digital signage network. All video/motion graphic files with audio will need to be altered

Marquee

288 x 128px | 300 dpi

Static Images
.jpg
Video & Motion Graphics
.wmv

ALL STATIC IMAGES MUST BE IN RGB COLORSPACE